



Dr. Christian Baier

Chief Financial Officer (CFO) of Ströer Management SE

Dr. Christian Baier was born in 1979 in Berlin, Germany. He studied business management at the European Business School in Oestrich-Winkel, where he also obtained his doctorate. He worked in corporate finance for McKinsey for eight years and then spent seven years as Managing Director, CFO and COO of zLabels, a subsidiary of Zalando SE.

Dr. Christian Baier assumed the position as Chief Financial Officer (CFO) of Ströer as of August 1, 2019 and makes up the management board of Ströer Management SE alongside Co-CEO Udo Müller and Co-CEO Christian Schmalzl.