Dirk Ströer

Dirk Ströer was born in 1969 and is the managing partner of Ströer Außenwerbung GmbH & Co. KG and Media Ventures GmbH. In February 2004 he was appointed for the first time to the Supervisory Board of Ströer Out-of-Home Media AG, today’s Ströer SE & Co. KGaA. After completing his degree in business studies, and as early as 1998, Dirk Ströer founded City Design GmbH with the purpose of marketing information media in German cities. In early 1999, he moved to Warsaw and supervised the inception of the Polish states corporation of Ströer Group. At the end of 1999, he became self-employed and founded orangemedia.de GmbH and neu.de GmbH. This venture formed the foundation for Media Ventures GmbH, which in the following years developed portals and market places, such as weg.de, mp3.de, or pkw.de, into successful business models.

Mr Dirk Ströer belongs to the following other:

a) Supervisory Boards to be formed under the law; and/or
b) comparable national and international controlling bodies of other businesses:

a) Ströer Management SE (General Partner of Ströer SE & Co. KGaA);
b) none.