



Heinz Leuters

Chief Operating Officer blowUP media

Heinz Leuters was born in 1963 in Osterwick. Following his studies of Business Administration at the Westphalian Wilhelms University in Münster, he joined Pa-sophic Deutschland GmbH. Between 1989 and 1994 Heinz Leuters worked as Sales Manager for IBM Deutschland GmbH and for Integrata AG as Regional Consulting Manager. In August 1994 he joined blowUP media GmbH, taking on the position of Chief Operation Officer. Since 2007, he has also been responsible for the company's German business activities.