



Dirk Wiedenmann

Board Chairman Ströer Media Deutschland

Since January 15, 2009, Dirk Wiedenmann, born in 1964, has been the Board Chairman of Ströer Media Deutschland. Following his degree in agronomy, he began his career in 1990 in the Sales & Trade Marketing Department at Mars/Effem. Between 2000 and 2008, he held several top management positions with Initiative Media, a leading international media network. He was the Head of Management Germany, Regional Director for Austria, the Netherlands and Switzerland, as well as Executive Vice President for Europe, Middle East and Africa (EMEA). Most recently, he served as Chief Operating Officer/President EMEA.