



**Alfried Bührdel**

Chief Financial Officer, Executive Vice President Ströer Out-of-Home Media AG

Alfried Bührdel was born in 1962 in Bielefeld. From 1981 to 1983 he trained in banking. He went on to study business administration at the Westphalian Wilhelms University in Münster, where he obtained the degree of 'Diplom-Kaufmann' in 1988. After university he took on the position of Junior Auditor of group auditing in the Bertelsmann Group in 1988. While he was working at the Bertelsman Group he operated in different divisions in New York, Vienna and Munich. He joined Ströer Out-of-Home Media AG (formerly GmbH), Cologne, in 1998 as the Commercial Manager and Director (since 8/2002).