



**Senol Yüksel**

Chief Sales Officer Ströer Turkey

Senol Yüksel was born in Adana in 1967. After completing two business-management degrees at London City College and the University of Istanbul, he began his career in 1988 working in various companies in the textile industry. In 1996 Senol entered the world of outdoor advertising as General Manager at Wall AG and in 2009 he became Chief Sales Officer of Ströer Turkey.