



Alfried Bührdel

CFO and Deputy Chairman of the management board of Ströer Out-of-Home Media AG

Alfried Bührdel was born in 1962 in Bielefeld. From 1981 to 1983 he trained in banking. He went on to study business administration at the Westphalian Wilhelms University in Münster, where he obtained the degree of 'Diplom-Kaufmann' in 1988. After university he took on the position of Junior Auditor of group auditing in the Bertelsmann Group in 1988. Over a period of more than nine years, he held various managerial positions at the Bertelsmann Group in Gütersloh, New York, Vienna and Munich, among others serving as Deputy Managing Director and Finance Director in different entities of the Group. He joined Ströer City Marketing GmbH, Cologne, in 1998 as its Chief Financial Officer and acted for the whole group of companies as CFO since then. In 2010 Alfried Bührdel was named CFO of the Year by Finance magazine.