



### **Heinz Leuters**

Chief Operating Officer (COO) blowUP Media Group, Managing Partner of blowUP media GmbH and CEO Mediaposter GmbH

Heinz Leuters was born in 1963 in Rosendahl-Osterwick near Münster. After completing A-levels, an apprenticeship as a mason and a degree in Business Economics at the University of Applied Sciences in Münster, Leuters began his career as a trainee at Pansophic Deutschland GmbH in Neuss. Between 1989 and 1994 Heinz Leuters worked as Sales Manager on complex projects for IBM Deutschland GmbH in Düsseldorf and for Integrata AG in Tübingen and Münster as Regional Consulting Manager.

In August 1994 he joined blowUP media as Founding Manager and Partner and has held the position of Chief Operating Officer at the blowUP Group since the year 2001. In this position he was also responsible for the development of the subsidiaries in Great Britain, Spain, the Netherlands and Belgium.