



Katrin Robertson

Group Managing Director blowUP media

Katrin Robertson was born in 1964 in Düsseldorf. After school she studied Economic Science at the University of Wuppertal and began her career in 1989 at a consultancy in Cologne.

Her 15-year career in the company began in 1995. Amongst other things Katrin Robertson worked in the British branch of blowUP in London for five years where she was responsible for marketing. She also worked in the International Sales sector where she was responsible for sales across Europe. In 2007 Katrin Robertson was promoted to Managing Director.