



### Alexander Stotz

Head of the Product & Legal Portfolio, branch management

Alexander Stotz was born in Ravensburg in 1969. He completed training with the Federal Armed Forces and went on to work at the Federal Ministry of Defence and the Sportförderkompanie in Cologne – an initiative to promote sports. After studying Business Administration at the Cologne University of Applied Sciences, Alexander Stotz started his career at Ströer City Marketing GmbH in 1997 as the Head of Acquisitions for North-Rhine Westphalia. In 1999 he was promoted to National Head of Acquisitions, was named an authorised signatory and became a member - of the German management team. Following the takeover of DSM (Deutsche Städte Medien GmbH), Alexander Stotz was promoted to Managing Director of Ströer Deutsche Städte Medien GmbH and shortly afterwards became Managing Director of DSM. He was therefore responsible for organising and maintaining all Ströer branches and sales in Germany.

In 2006 Alexander Stotz was named Managing Director of Ströer Media Deutschland GmbH – a holding of the Ströer Group – where he was responsible for the entire Product & Legal Portfolio as well as for the regional operation of all Ströer branches. As part of the scientific project "Communication and Monuments", Alexander Stotz has been a member of the steering committee of the German Association for Monument Protection since 2006. In addition to this he also introduces students to the topic of outdoor advertising in his capacity as a lecturer at the Berlin University of Applied Sciences as part of the Bachelor course "Communication and Media".